



Course details

Course title

Creative Writing: Writing for Blogs, Magazines and Publications

Course code

Q00020297

Course date

Start: 10/06/25

End: 08/07/25

Number of classes

5 sessions

Timetable

Tue 10th Jun, 19:00 to 21:00

Tue 17th Jun, 19:00 to 21:00

Tue 24th Jun, 19:00 to 21:00

Tue 1st Jul, 19:00 to 21:00

Tue 8th Jul, 19:00 to 21:00

Tutor

George Cromack

Fee range

Free to £37.00

How you'll learn

You'll join a small group of fellow learners for classes online in video meetings and materials will be provided in our virtual learning environment.

Got it!

Online

Venue

Online

Level of study

Beginners

Course overview

A friendly and accessible guide to feature writing, both in print and/or for digital media – blogs, online reviews etc. How to write, research, style and structure an article, either/or factual and creative. Taking time to identify a suitable publication for a proposed article and making first contact. This course also explores the online possibilities of reviews and blogging – how to blog consistently and maintain a readership. This course will make use of a mix of informal feedback, lecture using PowerPoint slides, some focused group discussion/creative tasks in breakout rooms and feedback. Suitable for beginners or improvers and those with a passing curiosity!

Course description

How to write, research, style and structure an article for publication, this course will examine how best to approach this, taking time to identify a suitable publication for a proposed article and making first contact. Early sessions will focus on writing effectively and economically, planning our articles and our writing, getting more out of less and avoiding ‘writing blindly’. Likewise, how and when is best to target a particular publication with a particular topic or subject matter, planning our submissions and achieving a greater rate of hits. Similarly, this course also explores the online possibilities of reviews and blogging – how to blog consistently and maintain a loyal readership, planning, selection of images and scheduling will also be a key focus. By popular demand this revised version of the course will also explore the requirements of writing fiction for popular magazine publications, the subject matters they favour, word count, typical story structures and just how to maintain the kind of originality which attracts a publisher. This course will make use of a mix of informal feedback, lecture using PowerPoint slides, some focused group discussion/creative tasks in breakout rooms and feedback. Suitable for beginners or improvers and those with a passing curiosity!

What financial support is available?

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

What other support is available?

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

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