



Course details

Course title

Confidence to Learn: Preparation for Award in Digital Promotion for Business Level 2

Course code

Q00017630

Course date

Start: 14/01/25

End: 28/01/25

Fee range

Free to £27.75

How you'll learn

You'll join a small group of fellow learners for classes online in video meetings and materials will be provided in our virtual learning environment.

Got it!

Online

Venue

Online

Level of study

Beginners

Course overview

Get to the core of how to build or promote a business with this digital marketing course. Digital promotion activities such as online and social media marketing can help you support your company's growth or build your own business. Get first-hand knowledge of key business activities that promote growth. Gain a clear understanding of digital marketing practices with this preparatory digital skills course. It's ideal for flexible learning as you can choose topics that interest you from a variety of units. Pick up crucial skills for employment that can help you in any sector and build skills for your CV.

Course description

This course is based on face-to-face teaching in an online setting.

On this course, you will learn about:

- How to support your company's growth or build your own business. - Get first-hand knowledge of key business activities that promote growth.
- Gain a clear understanding of digital marketing practices

In addition to the content, citizenship, employability, and digital skills will also be embedded in the programme.

Assessment of learning will be done regularly throughout the course.

Information, advice, and guidance will also be given to enable further course/professional progression.

What financial support is available?

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

What other support is available?

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

Source URL: <https://www.wea.org.uk/courses/skills-work/digital/14-january-confidence-learn-preparation-award-digital-promotion>