



## **Course details**

### **Course title**

Sewing into Business

### **Course code**

Q00019909

### **Course date**

Start: 07/01/25

End: 25/03/25

### **Number of classes**

11 sessions

### **Timetable**

Tue 7th Jan, 10:00 to 16:00

Tue 14th Jan, 10:00 to 16:00

Tue 21st Jan, 10:00 to 16:00

Tue 28th Jan, 10:00 to 16:00

Tue 4th Feb, 10:00 to 16:00

Tue 11th Feb, 10:00 to 16:00

Tue 25th Feb, 10:00 to 16:00

Tue 4th Mar, 10:00 to 16:00

Tue 11th Mar, 10:00 to 16:00

Tue 18th Mar, 10:00 to 16:00

Tue 25th Mar, 10:00 to 16:00

### **Tutor**

Amanda Meaghan

### **Fee range**

Free to £225.00

### **How you'll learn**

You'll join a small group of fellow learners for classes at the venue indicated. Some materials may be provided in our virtual learning environment.

Got it!

In venue

## **Venue**

Abakhan (Liverpool)  
44 Stafford Street  
Liverpool  
L3 8LX

## **Level of study**

1

## **Course overview**

This comprehensive sewing course is designed for beginners looking to develop essential sewing skills and knowledge. The curriculum covers everything from understanding the key components and stitches of a sewing machine to mastering beginner techniques like sewing in circles and straight lines. Students will learn how to work with various fabrics, create a tote bag, and use commercial patterns effectively. The course also explores the basics of hand-sewing, zipper installation, and topstitching. Additionally, students will gain practical insights into marketing their sewing projects, including using social media, creating adverts, and developing a one-page business plan using the Business Canvas Model. This course is funded by Liverpool City Region Combined Authority.

## **Course description**

This sewing course offers a step-by-step approach to building foundational sewing skills, perfect for beginners or those looking to refresh their knowledge. The course begins with an introduction to the sewing machine, covering its key components and the eight essential stitches every beginner should know. You will practice essential techniques, such as sewing in circles and straight lines, and will learn how to sew bias binding, pockets, and a tote bag using only measurements.

As you progress, you will explore fabric types, learning how to identify and select the right materials for your projects. The course also provides hands-on experience with commercial patterns, teaching you how to interpret pattern symbols and make basic alterations, including hemming by hand, sewing buttonholes, and installing zippers.

Beyond sewing, the course includes a marketing module where you'll learn how to research and choose selling platforms, use social media effectively, create eye-catching adverts with Canva, and implement marketing strategies that boost online visibility. Finally, you'll craft a one-page business plan using the Business Canvas Model, setting clear objectives for your sewing business over the next six months. By the end of the course, you'll be equipped with the skills and knowledge to turn your sewing passion into a thriving venture.

## **What financial support is available?**

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

## **What other support is available?**

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

**Source URL:** <https://www.wea.org.uk/courses/arts-crafts/textiles-sewing/7-january-sewing-business>