

# **Course details**

#### Course title

Professional Development: SWAP Introduction to retail

#### Course code

Q00018629

### Course date

Start: 14/10/24 End: 18/10/24

### Fee range

Free to £50.00

## How you'll learn

You'll join a small group of fellow learners for classes at the venue indicated. Some materials may be provided in our virtual learning environment.

Got it!

In venue

#### Venue

Charles Burrell Centre Staniforth Road Thetford IP24 3EA

## Level of study

1

## **Course overview**

Prepare for a career in retail with our SWAP Introduction to Retail course. Learn essential skills and knowledge required to work in the retail sector. Ideal for individuals seeking to enter the retail

industry or enhance their retail skills.

## **Course description**

Professional Development: SWAP Introduction to Retail is designed to help individuals prepare for a career in the retail sector. This course covers essential skills and knowledge required to work in retail, including customer service, sales techniques, merchandising, and understanding retail operations. Participants will learn how to interact with customers, manage stock, and maintain a clean and attractive retail environment. The course includes practical exercises, roleplays, and discussions to build confidence and competence in retail tasks. By the end of the course, participants will have a comprehensive understanding of retail operations and be well-prepared to seek employment in the retail industry. This course is ideal for anyone looking to start or enhance their career in retail.

# What financial support is available?

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

# What other support is available?

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

**Source URL:** https://www.wea.org.uk/courses/skills-work/other-sectors/14-october-professional-development-swap-introduction-retail