

# **Course details**

### Course title

Employability and Skills: Setting up your business

## **Course code**

Q00017247

#### Course date

Start: 17/09/24 End: 03/12/24

### **Number of classes**

12 sessions

### **Timetable**

Tue 17th Sep, 9:30 to 11:30 Tue 24th Sep, 9:30 to 11:30 Tue 1st Oct, 9:30 to 11:30 Tue 8th Oct, 9:30 to 11:30 Tue 15th Oct, 9:30 to 11:30 Tue 22nd Oct, 9:30 to 11:30 Tue 29th Oct, 9:30 to 11:30 Tue 5th Nov, 9:30 to 11:30 Tue 12th Nov, 9:30 to 11:30 Tue 19th Nov, 9:30 to 11:30 Tue 26th Nov, 9:30 to 11:30 Tue 3rd Dec, 9:30 to 11:30

#### **Tutor**

Jamila Mohammed Khanbhai

## Fee range

Free to £92.40

## How you'll learn

You'll join a small group of fellow learners for classes at the venue indicated. Some materials may be provided in our virtual learning environment.

Got it!

In venue

### Venue

Wesley Hall Community Centre (Leicester) 76 Hartington Road Leicester LE2 0GN

## Level of study

**Beginners** 

## **Course overview**

Turn your business idea into reality with our Setting Up Your Business course. Learn essential strategies for starting and growing a successful business. Ideal for aspiring entrepreneurs looking to develop their business skills.

## **Course description**

Employability and Skills: Setting Up Your Business is designed for individuals interested in starting their own business. This course covers essential strategies for turning a business idea into reality, including business planning, marketing, financial management, and legal considerations. Participants will learn how to conduct market research, develop a business plan, and create a marketing strategy to attract customers. The course includes practical exercises and case studies that provide real-world insights into the challenges and opportunities of running a business. Students will also explore different financing options, understand the importance of cash flow management, and learn how to comply with legal requirements. By the end of the course, participants will have a comprehensive understanding of what it takes to start and grow a successful business and be well-prepared to take the next steps in their entrepreneurial journey. This course is ideal for aspiring entrepreneurs looking to develop their business skills and turn their ideas into successful ventures.

# What financial support is available?

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need.

## What other support is available?

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

**Source URL:** https://www.wea.org.uk/courses/skills-work/self-employment/17-september-employability-and-skills-setting-your-business