Course details

Course title
Beginners Blogging

Course code
Q00010699

Course date

Start: 19/09/24
End: 19/12/24

Number of classes
14 sessions

Timetable

Thu 19th Sep, 9:30 to 11:30
Thu 26th Sep, 9:30 to 11:30
Thu 3rd Oct, 9:30 to 11:30
Thu 10th Oct, 9:30 to 11:30
Thu 17th Oct, 9:30 to 11:30
Thu 24th Oct, 9:30 to 11:30
Thu 31st Oct, 9:30 to 11:30
Thu 7th Nov, 9:30 to 11:30
Thu 14th Nov, 9:30 to 11:30
Thu 21st Nov, 9:30 to 11:30
Thu 28th Nov, 9:30 to 11:30
Thu 5th Dec, 9:30 to 11:30
Thu 12th Dec, 9:30 to 11:30
Thu 19th Dec, 9:30 to 11:30

Tutor
Karen Duncan

Fee range

Free to £59.20

How you'll learn

You'll join a small group of fellow learners for classes online in video meetings and materials will be provided in our virtual learning environment.
Got it!
Online

Venue
Online

Level of study
E

Course overview

Starting a blog is easier than you think. If you have ideas, tips, or recommendations to share, this short blogging course can teach you the essentials to get your blog online. This beginner's blogging course covers essential lessons in both writing and setting up your blog. You'll learn creative writing techniques to make your blogs engaging, and digital skills to make sure you can set up and maintain your site. This course is aimed at beginners, so don't worry if this is new to you.

Course description

This beginners blogging course covers the basics of launching a blog. Become familiar with the Content Management System (CMS) where you will upload your blog. You will also receive CMS training to teach you how to set up and maintain your website. Learn to publish and promote your blog.

This is a practical blogging course so we will also get started on writing straight away. Get tips to improve your writing skills and learn how to create scroll-stopping titles.

Whether you want to promote your business, a cause, or a point of view, blogging is a great way to share your ideas. In this course you'll touch on basic digital skills to help you get in front of your target audience online.

If you'd like to learn more about digital marketing to give your blog more visibility, you may consider a beginner's social media marketing course.

You can also take a creative writing course to improve your writing skills.

Your tutor can advise you on suitable courses if you're not sure which option is right for you.

You'll need access to the internet to take this blogging course. Your tutor will upload useful materials to Canvas, the WEA's digital learning platform.

The WEA specialises in teaching adults. We want you to enjoy your studies, and that's why our tutors take great care to create a positive learning environment.

Most of our courses are free for most of our learners. Please note that you need to get to the end of the enrolment process to see the discounts.

What financial support is available?

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

What other support is available?

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

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